



## News Release

# Chesapeake's 'shiny' new investment

Chesapeake Pharmaceutical and Healthcare Packaging, a leading global supplier of paperboard packaging, has installed a new Brausse hot foil stamping machine at its Angoulême facility in France. The machine, which is part of a major global investment programme, will allow the operation to offer customers a greater range of carton finishes particularly suited to cosmetics and personal care products.

Fabien Chenudeau, Chesapeake Sales Director - France, stated *"We understand that packaging is the key interface between personal care products and the consumer. If it is used effectively, it can play a crucial role in supporting a brand's value. The Brausse machine will allow us to precisely control the foil blocking process ensuring it is in perfect register on every carton. Although, a choice of foil types will be added to most production jobs, we also have the flexibility to run the machine as a cut & crease press if necessary. The Brausse machine can also process a range of sheet sizes and material types."*

The installation of this latest technology at Chesapeake Angoulême also coincides with a new printing press at its St Pierre facility. Fabien continues, *"This is a further step in the unrivalled investment programme that we have undertaken over the past three years. Chesapeake's continued investment in next-generation production equipment such as the Brausse machine ensures that we will maintain and strengthen the service levels we deliver to our customers."*

### For further information please contact :

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### About Chesapeake

Chesapeake protects and promotes the world's great brands. The company is one of Europe's leading suppliers of folding cartons, leaflets and labels, as well as plastic packaging for niche markets. Chesapeake now has 43 locations in Asia, Europe and the United States and employs approximately 5,200 people worldwide. Chesapeake has four factories in France focused on the pharmaceutical and healthcare sector located at Angoulême, Montargis, St Pierre des Corps and Ussel.